

# Pole Position

**Sell SKF products and redeem box tops for great prizes!**

For every SKF product you sell (see page two for eligible products), you earn points toward great rewards. Throughout the year, gather your bar codes and redeem for any of the prizes below. Redeem immediately for a NASCAR die cast collectible, or save your box tops for an iPad Mini or Samsung Smart LED TV. Also, you can redeem your box tops for any combination of prizes. See page three of this document for program official rules and details.

## For your enjoyment:



**Apple iPad Mini - Wi-Fi - 16 GB**  
(30,000 points)



**ARB 10800472 Fridge Freezer-50 Quart**  
(105,000 points)



**Garmin eTrex 30 Handheld GPS Receiver**  
(22,000 points)



**Samsung UN40H6203 40-Inch 1080p 120Hz Smart LED TV**  
(82,000 points)

**Canon PowerShot SX50 HS**  
(42,000 points)



**Ogio Backpack**  
(7,000 points)



**Shimano® Saros® Spinning Reel**  
(16,500 points)

## For the shop:



**TC 4513 Stinger 16" Heavy-Duty 2 Piece Snap-Ring Pliers Set**  
(16,000 points)



**Mechanix Wear Gloves**  
(1,000 points)



**Spx/otc 4295 Wheel Stud Service Kit**  
(28,000 points)

**Fluke 88-V and 88-V/A Kit, Deluxe Automotive Multimeter**  
(88-V: 55,000 points)  
(88-V/A: 75,000 points)



**Lincoln Grease Gun**  
(8,000 points)



**Front Wheel Drive Adapter Kit**  
(195,000 points)



**SKF Counterstool**  
(8,500 points)



## 2015 die casts and hats:

(Available while quantities last)



**1:24 No. 2 Brad Keselowski die cast car**  
(3,000 points)



**Brad Keselowski pit cap\*** (500 points)



**1:18 No. 3 Helio Castroneves die cast car** (3,000 points)



**Helio Castroneves pit cap\*** (500 points)



**1:24 No. 22 Joey Logano die cast car**  
(3,000 points)



**Joey Logano pit cap\*** (500 points)

*Note: Die cast car and hat subject to change and based upon availability.*

\*Design of cap subject to change throughout the 2015 year; based on availability. Additionally, die cast cars and pit caps are available while quantities last.

Please note: All prizes are subject to availability. You will be notified if a prize is no longer available. See page 3 of this document for program official rules and details

# Redeem SKF bar codes for great prizes!

Each time you buy an eligible SKF product, you will earn points redeemable for great prizes.



## Eligible SKF products include:

Tapered Bearings (BR1, L, LM, M, JLM, HM, JL).....	50 points	Seals (10-99000).....	100 points
Needle Bearings (BK, FC, DK5xxxx, MNJ, SCE, KRS).....	50 points	Timing belt components (TBH, TBT, TBP, ACT, ACP).....	100 points
Ball Bearings (200, 300, 6000, 6200, 6300, HB, RW).....	100 points	Gen 1 (GRW, FW).....	250 points
Cylindrical Bearings (MA, MR, MU, R1559-TV).....	100 points	Differential – Drivetrain Kits (SDKxxx, STCKxxx, STKxxx).....	300 points
Clutch Bearings (Nxxxx).....	100 points	Hub Units (BR93xxxx, WKH).....	600 points
		Timing Belt Kits (TBK; formerly VKMA).....	600 points

## Pole Position prize redemption form

Based on legal regulations governing redemption programs, installers MUST USE the business name and address as the ship-to address for premiums. Submissions using a home address will be held and the sales rep will be contacted prior to fulfillment of premiums.

(Please print clearly. Keep a photocopy for your records.)

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Street Address (No P.O. Boxes, please) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Number of points to be redeemed (please enclose bar codes) \_\_\_\_\_

**Please indicate your prize selections and quantities below and send only the bar codes needed for your order to program headquarters at the following address:**

### US entries:

Pole Position Headquarters  
P.O. Box 1352  
Buffalo, NY 14240-1352

### Canadian Entries:

Pole Position Headquarters  
Streetsville RPO  
P.O. Box 910  
Streetsville, ON L5M 2C5

### For your enjoyment:

#### QTY Prize

- \_\_\_ Ogio Backpack (7,000 points)
- \_\_\_ Shimano® Saros® Spinning Reel (16,500 points)
- \_\_\_ Garmin eTrex 30 Handheld GPS Receiver (22,000 points)
- \_\_\_ Apple iPad Mini - Wi-Fi - 16 GB (30,000 points)
- \_\_\_ PowerShot SX50 HS (42,000 points)
- \_\_\_ Samsung UN40H6203 40-Inch 1080p 120Hz Smart LED TV (82,000 points)
- \_\_\_ ARB 10800472 Fridge Freezer-50 Quart (105,000 points)

### For the shop:

#### QTY Prize

- \_\_\_ Mechanix Wear Gloves (1,000 points)  
\_\_\_ L \_\_\_ XL
- \_\_\_ Lincoln Grease Gun (8,000 points)
- \_\_\_ SKF Counterstool (8,500 points)
- \_\_\_ TC 4513 Stinger 16" Heavy-Duty 2 Piece Snap-Ring Pliers Set (16,000 points)
- \_\_\_ Central Tool Dial Indicator Set with Flex-Arm and Vise Grip (21,000 points)
- \_\_\_ Spx/otc 4295 Wheel Stud Service Kit (28,000 points)
- \_\_\_ Fluke 88-V and 88-V/A Kit, Deluxe Automotive Multimeter (88-V: 55,000 points) (88-V/A: 75,000 points)
- \_\_\_ Front Wheel Drive Adapter Kit (195,000 points)

### For the race fan:

#### QTY Prize

- \_\_\_ Brad Keselowski pit cap (500 points)
- \_\_\_ Joey Logano pit cap (500 points)
- \_\_\_ Helio Castroneves pit cap (500 points)
- \_\_\_ 1:24 No. 2 Brad Keselowski die cast car (3,000 points)
- \_\_\_ 1:24 No. 22 Joey Logano die cast car (3,000 points)
- \_\_\_ 1:18 No. 3 Helio Castroneves die cast car (3,000 points)

# Pole Position

## Official rules and regulations of the Pole Position redemption program

Program available to installers only.

Points awarded for SKF brand products only – no private label products.

Be sure to include bar codes for prizes in an envelope with completed redemption form.

Enter amount of points being redeemed on the entry form.

Only send bar codes needed for your order.

No credits will be issued for points received which are not redeemed.

No point balances will be maintained at Program Headquarters.

SKF is not responsible for late, lost or misdirected redemptions.

Allow 6-8 weeks for delivery of prize.

Installers must use business name and address as the ship-to address for premiums.

Photocopies of bar codes not acceptable. Original product bar codes only. Only bar codes will be accepted. No reports or invoice copies are eligible for this program.

All prizes pictured on the redemption form are based upon availability. SKF reserves the right to replace a product with an equivalent product to that shown on the redemption flyer. If a product is no longer available, SKF will contact the installer and honor the submitted bar codes for another product indicated in the program.

Premiums offered in this program are available through 12-31-15. All redemptions must be received by 1-15-16.

